

FOR IMMEDIATE RELEASE

CONTACT: Matt Price
RBI Austin
512.992.3867

**RBI AUSTIN RECEIVES GRANT FROM
THE BASEBALL TOMORROW FUND**

Austin, TX (July 31, 2012) – RBI Austin announced today that it was recently awarded a grant in the amount of \$5,000 from the Baseball Tomorrow Fund (BTF) , a program of Major League Baseball and the Major League Baseball Players Association. The grant will provide funding for professional grant writing services to support RBI Austin’s inner-city youth baseball and mentoring programs.

RBI Austin plans to pursue grant funds to implement a year-round RBI mentoring program for at-risk youth in Austin area schools. The program will address the need for positive mentor relationships and promote healthy lifestyles through the game of baseball and softball. The year-round program will serve sixty boys and girls.

“This is a wonderful opportunity, not only for our program, but for the children and families in our community,” said Matt Price, Founder and Director of RBI Austin. “We are pleased to have the support of the Baseball Tomorrow Fund, an organization that shares in our mission to assist underserved youth through baseball and long-term mentors. We believe this program will empower at-risk youth to break generational cycles and transform their communities.”

“The Baseball Tomorrow Fund appreciates RBI Austin’s commitment to youth baseball and softball in its community. We are pleased to support the growth of this new program.” added Cathy Bradley, Executive Director of the Baseball Tomorrow Fund.

RBI Austin is accepting in-kind and monetary contributions to support the program. Those interested in donating to the project may contact Matt Price at 512.992.3867.

About the Baseball Tomorrow Fund

The Baseball Tomorrow Fund (BTF) is a joint initiative between the Major League Baseball Players Association and Major League Baseball designed to promote the growth of youth baseball and softball throughout the world by awarding grants to support field renovation and construction projects, equipment and uniform purchases, coaches training material and other selected program expenses. Since its formation by MLB and the MLBPA in 1999, BTF has awarded over 620 grants totaling more than \$22 million to non-profit and tax-exempt organizations in the U.S., Canada, Latin America, the Caribbean, Europe, Africa and Asia. Approximately 300,000 youth players have benefited from programs and facilities supported by the fund. BTF also facilitates league-wide initiatives including the collection and distribution of new and gently used equipment to organizations in need as well as field maintenance education clinics. For more information, visit baseballtomorrowfund.com and follow BTF on [Facebook](#), [Twitter](#) and [MLBlogs](#).

About RBI Austin

Founded in 2010, RBI Austin is an affiliate of MLB’s Reviving Baseball in Inner Cities program (RBI) and a subsidiary of The For the City Network, a 501 (c) (3) non-profit organization. Through long-term mentor relationships and baseball/softball, RBI Austin seeks to engage and develop underserved Austin youth, empowering them to lead the transformation of their communities. RBI Austin currently serves over 200 boys and girls ages 4 - 18 through low-cost summer leagues, free clinics and year-round mentoring. For more information, visit www.rbiaustin.org and follow RBI Austin on [Facebook](#) and [Twitter](#).