



Team Sponsorships - Coach Directions

1

Distribute

Each parent should receive:

- 2 – Sponsorship Forms
- 1 – Team Rewards
- 1 – Parent FAQ

2

Explain

Run through each of these points with your team and parents:

How do we do it?

Take a Sponsorship Form to a local business, organization, or friend and ask if they would sponsor your team. Try this:

“Hi, my name is *[name]* and I play for the Jr. RBI *[team name]* baseball/softball team. We’re looking for people to sponsor our team this season. *[Hand them Sponsorship Form]* Would you consider sponsoring my team? You could win tickets to a Houston Astros game!”

What can we win?

Prizes are on the Team Sponsorships Reward page. Prizes include:

- Team hitting lesson and with an MLB player!
- Watching a RR Express game from the pool in right field with food catered!
- Professional team photoshoot including custom baseball cards of each player!
- Charter bus trip to Houston Astros game with tickets and money for food!

3

Set a Team Goal

Set a goal for the reward you want to chase as a team, and commit to finding the Sponsorships that will get you to that reward level!

Sponsorship Forms due at beginning of game on July 15th, 2017

Questions? See FAQ on back or email sponsorships@rbiaustin.org



Coach FAQ – Jr. RBI Sponsorships

Question: When are sponsorships due?

Answer: Sponsorship forms are due on July 15th, 2017. Please collect forms from the team and turn in to RBI Site Manager at the start of your game on July 15th. Make sure to include a rewards form with your chosen reward circled.

Question: What if a company wants a banner or their company name on the back of our jersey?

Answer: This is a great option! Email sponsorships@rbiaustin.org to determine what amount of sponsorship would be needed.

Question: What if I don't have enough time to run the Sponsorships for the team?

Answer: That is okay! You can find an assistant coach or designate a team parent to run the Sponsorship planning.

Question: What if I need more forms? What if parents ask for more forms?

Answer: You will be emailed the soft copy of the form. Please email the sponsorship form to your parents for them to print as many as they need.

Question: What can my team win?

Answer: See the Team Sponsorship Rewards form.

Question: Who is included in the "Team Prizes"?

Answer: "Team" includes all players and coaches on team roster. For Round Rock baseball game and Houston Astros trip, parents/family are welcome to join but game tickets and transportation are not included.

Question: How do we select our reward?

Answer: When you turn in your forms, the head coach should include the rewards form with the team's preferred reward circled.

Question: What do sponsors get?

Answer: Sponsors are eligible for all the benefits listed on the front of the Sponsorship form. Sponsors who donate \$50+ will be entered for a raffle of a family four pack to a Houston Astros game. For other sponsor benefits, or custom sponsor requests, please contact sponsorships@rbiaustin.org.

Question: Can someone sponsor my team even if it is not one of the amounts listed on the form (\$100, \$250, \$500)?

Answer: Yes. Teams can be sponsored at any amount.

Question: What are things our team can try in order to gain Sponsorships?

Answer: Feel free to get creative! Go around town asking for sponsorships from local businesses, talk to local organizations, ask your family friends, or raise money by hosting a team BBQ. Have fun with it!

Question: What if we need forms in Spanish?

Answer: Email sponsorships@rbiaustin.org

Question: How will the sponsor organization get their receipt?

Answer: They will receive a receipt via email from RBI Austin. For online donations, they will receive it within a week. For checks, they will receive your receipt by July 22nd.