



## Parent FAQ – Jr. RBI Sponsorships

**Question:** How do we do it? What do I do next?

**Answer:** Take a Sponsorship Form to a local business, organization, or friend and ask if they would sponsor your team. Try this:

“Hi, my name is *[name]* and I play for the Jr. RBI *[team name]* baseball/softball team. We’re looking for people to sponsor our team this season. *[Hand them Sponsorship Form]* Would you consider sponsoring my team? You could win tickets to a Houston Astros game!”

**Question:** What can my team win?

**Answer:** See the Team Sponsorship Rewards form. If you don’t have this form, you can find it here: [www.rbiaustin.org/jr-rbi-league/](http://www.rbiaustin.org/jr-rbi-league/)

**Question:** Can someone sponsor my team even if it is not one of the amounts listed on the form (\$100, \$250, \$500)?

**Answer:** Yes. Teams can be sponsored at any amount.

**Question:** Who is included in the “Team Prizes”?

**Answer:** “Team” includes all players and coaches on team roster. For Round Rock baseball game and Houston Astros trip, parents/family are welcome to join but game tickets and transportation is not included.

**Question:** What if I need more forms?

**Answer:** Additional forms can be found at [www.rbiaustin.org/jr-rbi-league/](http://www.rbiaustin.org/jr-rbi-league/)

**Question:** What do sponsors get?

**Answer:** Sponsors are eligible for all the benefits listed on the front of the Sponsorship form. Sponsors who donate \$50+ will be entered for a raffle of a family four pack to a Houston Astros game. For other sponsor benefits, or custom sponsor requests, please contact [sponsorships@rbiaustin.org](mailto:sponsorships@rbiaustin.org).

**Question:** What if a company wants a banner or their company name/logo on the back of our jersey?

**Answer:** For names and logos, the sponsorship tiers are:

Name Only	\$500
Logo (3x6)	
Logo (4x8)	\$750
Logo (5x10)	\$1,000

For detail or more questions, email [sponsorships@rbiaustin.org](mailto:sponsorships@rbiaustin.org).

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**Question:** When are sponsorships due?

**Answer:** Sponsorship forms are due on July 15<sup>th</sup>, 2017. Please turn in forms to your head coach so they can turn their packets in to the RBI Site Manager at the start of your July 15<sup>th</sup> game.

**Question:** What are things our team can try in order to gain Sponsorships?

**Answer:** Feel free to get creative! Go around town asking for sponsorships from local businesses, talk to local organizations, ask your family friends, or raise money by hosting a team BBQ. Have fun with it!

**Question:** What if we need forms in Spanish? ¿Qué pasa si necesitamos formularios en español?

**Answer:** Email [sponsorships@rbiaustin.org](mailto:sponsorships@rbiaustin.org)

**Question:** When and how will we know what we won?

**Answer:** Your head coach will select the reward the team chooses. RBI will contact the head coach once all donations are accounted for.

**Question:** How will the sponsor organization get their receipt?

**Answer:** They will receive a receipt via email from RBI Austin. For online donations, they will receive it within a week. For checks, they will receive your receipt by July 22<sup>nd</sup>.

**Question:** What if our head coach doesn't have enough time to run the Sponsorships for the team?

**Answer:** Feel free to reach out to your coach if you're interested in leading the Sponsorships planning for the team. Any coach or team parent would make a great leader for the team.

*More questions? Email [sponsorships@rbiaustin.org](mailto:sponsorships@rbiaustin.org)*