

# 2018



## IMPACT REPORT



**“HE HAS MADE HIS WONDERFUL WORKS TO BE REMEMBERED.”**

**PSALM 111:4**

**1312**

**KIDS**

**12% Growth**

**518**

**VOLUNTEERS**

**31% Growth**

**235**

**YEAR-ROUND  
RELATIONSHIPS**

**60% Growth**

### WHAT HAPPENS WHEN YOU PUT RELATIONSHIPS OVER PROGRAMS?

Because of your support, there is a consistent place where relationships are forming and growing, where kids are learning the sport and developing in skill, and where the landscape of youth sports in Austin is feeling the ripple effects of a group of people who are prioritizing relationships over programs.

### MORE KIDS, MORE VOLUNTEERS, DEEPER RELATIONSHIPS.

You're changing kids' lives (1,312 to be exact) and allowing relationships to deepen and cultivate between RBI Austin kids, volunteers, and families.

You're making baseball and softball (and year-round relationships!) affordable and accessible for all youth in Austin — regardless of their age, their skill level, or their family life.

# CELEBRATION-WORTHY! YOUR IMPACT IN ACTION IN 2018



We're celebrating three major things that the Lord accomplished in 2018 through your investment in RBI Austin. With these accomplishments, our ability to engage inner-city youth in year-round relationships will continue to multiply!



## Acquired Land in East Austin for Future Home

By a work of God, we acquired 33 acres that will provide a home base for our mentoring, baseball, and softball programs.

Building a year-round home for relationships to deepen and thrive will make our RBI Austin family exponentially stronger.



## Increased Year-Round Relationship Opportunities

We doubled our Player Development Academy (26 players to 52 players) and launched our Pick a Player Initiative.

These opportunities turn summer-only relationships into year-round relationships, resulting in deeper impact athletically and spiritually.



## Earned Bid to MLB RBI World Series

By winning the MLB RBI 18U Southwest Regional Championship for the first time in our history, our 18U Regional Team advanced to the 26th Annual MLB RBI World Series in Minnesota.

The depth of these year-round relationships among players and coaches is unparalleled as these young men are growing in skill, character, and faith.

## YOU'RE CHANGING THE LANDSCAPE OF YOUTH SPORTS IN AUSTIN

*"[In youth sports] All that matters is if kids come from a family that has resources. If you don't have money, it's hard to play."*

*Tom Farrey, executive director  
The Aspen Institute's Sports & Society program*

## CURRENT YOUTH SPORT LANDSCAPE VS. RBI AUSTIN LANDSCAPE

**1/2**  
AS LIKELY  
TO PLAY A  
TEAM SPORT

*Kids from low-income homes are half as likely to play a team sport as kids from \$100K-earning homes.*

The current landscape of youth sports is a startling one — one where participation numbers have decreased over the past decade, and where price-to-play has increased. Today, children from low-income homes are now half as likely to play a team sport than children from \$100K income homes.

But that's not the landscape at RBI Austin.

Because of your faithful support, youth sports do not look the same within RBI Austin as they do elsewhere.

Youth sports in Austin are different now that more kids — across ages, skill levels, and family situations — have access to both sports and positive, consistent relationships through our programs.

For more information about your impact in 2018, visit [www.rbiaustin.org/impact](http://www.rbiaustin.org/impact).

